

Steve Predko

IT/Management Consultant

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Professional Experience

TECHNOLOGY CONSULTING

2018 - Present

Through employment and consulting, Steve has acted in many roles including business analyst, project manager, application architect, interface designer, and developer. He's managed businesses through compliance and certification audits. Steve has also lead network and hardware architecture reviews and lead teams through transitions from hosted to cloud based server environments.

Managing Director

2018 - Present

Trailhead Designs

Trailhead Designs designs, produces, and sells laser cut wood maps and similar crafts. It also provides web and social media advice and mentorship to startup companies.

Steve launched Trailhead Designs in 2019 to expand his experience in the maker community to channel creative energy.

Since launching, the company has designed more than 20 products which are sold through a custom designed and implemented website; currently Steve is in negotiations with different companies to partner both on product development and re-sale.

Director Memberships/Communications/Advertising 2011 - Present

Go Home Lake Cottage Owners' Association

I am responsible for generating revenue for the organization through membership sales and advertising sales. Since I've managed these responsibilities, the membership rate has increased from a historic level of 55% to over 75%; advertising revenue has increase by 25%. The increased revenue allows us to provide additional services - which in turn increases the membership rate.

Cottagers are engaged through email and newsletter communications which help to increase awareness of the value the association provides. The newsletter program provides for opportunities for advertising as well as detailed information on services the association provides.

have also redesigned the website, implemented a membership management system, and integrated email communications and other online services with the site.

VP, Information Technology

2013 - 2017

Home Equity Bank

Home Equity Bank is the premier provider of (CHIP) reverse mortgages in Canada. From 2013 to 2017, Steve was the leader for Information Technology working with the senior management team to modernize their approach to technology to support the rapid growth of the business.

- Rebuilt the enterprise application for managing new mortgage originations, portfolio lifecycle, and financial/treasury functions. The new enterprise platform was developed and implemented in on budget in 18 months without significant interruption to business operations and without significant defects in the application. The new system provides a flexible platform for business growth and dynamic business processes and changes.

Summary

Steve Predko is an accomplished Senior Executive and Consultant with more than 30 years of success across the technology, financial services, government, and broadcasting industries. Leveraging extensive experience with technology strategy and process optimization for a variety of companies, he is a valuable advisor for an organization seeking guidance for how to leverage technology more efficiently and to implement new systems. His broad areas of expertise include change management, integration, strategic planning, and operations management.

Core Competencies

- Change Management
- Integration
- Strategic Planning
- Operations Management
- Project Portfolio Management
- Business Systems Alignment
- Development

Skills

Leadership



Ability to quickly gain a team's trust and achieve results

Risk Management



By identifying risk factors, I am able to identify and create controls to avoid issues and conflicts

Communications



Effective oral and written communiator who can concisely convey critical messages

Project Management



- Implemented Salesforce.com as an integral part of the sales process and integrated it with the in-house mortgage system.
- Implemented a cybersecurity framework leveraging partnerships and a risk management principles to ensure that the systems met the regulator's (OSFI) requirements and supported the risk appetite of the bank.
- Managed close partnerships with Risk, Marketing, Finance, and Operations to ensure IT enables business value through websites, portals, automations, and communications.
- Restructured the operations to implement ITIL processes and positioned the infrastructure for future growth.
- Implemented systems and partnerships to leverage cloud services including Salesforce.com, Microsoft, and IBM device management systems.

Experienced project manager who can manage critical tasks and maintain deliverables on timelines.

VP, Information Systems

2010 - 2013

Arbor Memorial Inc.

- Primarily responsible for creating a long term vision for technology at Arbor while addressing short term changes to improve the efficiency and value proposition Information Services provides to the different lines of business.
- Introduced standard processes for incident management, change management, and service delivery. through ITIL standards; implemented a project portfolio management system and IT governance model. These immediately provided transparency and interdependent relationships between the department and the rest of the company.
- Implemented standards and policies for software and hardware platforms to improve the efficiency and reliability of systems and infrastructure. Created strategic vendor relationships to reduce the number of suppliers; improved operating budgets by eliminating duplicate or overlapping systems and maintenance agreements.
- Participate in corporate strategic visioning including marketing strategy, policy and service standards, and employee suggestion implementation.

Implemented successful SharePoint intranet for collaboration, document managements, and application integration. Worked with branch managers to design applets for the Intranet to improve their efficiency by eliminating duplicate work and data entry; designed, coded and implemented the ASP.NET solution

VP, Broadcasting Information Technology

2007 - 2010

Canwest Broadcasting

- Responsible for all broadcasting division IT services including strategic alignment, application development, project management, service desk, infrastructure management, vendor management, operating and capital budget and cash flow management.
- Implemented a federated IT model between centralize Canwest Shared Services and the broadcasting division' IT department. Established the service model and support network for local broadcast stations; built relationships between local IT staff and broadcast engineers.
- Proactively integrated Alliance Atlantis systems and network domain so that services were transitioned when the acquisition deal closed. Simultaneously severed Alliance Films systems and services.
- Maintained support levels and service delivery while decreasing the IT operational budget by 15%.
- Implemented an enterprise content management vision for managing video and digital assets throughout the organization.

Re-architected the IT infrastructure, processes and systems after receivership processes and implemented new network, systems, and processes for the resulting organization.

VP, Information Technology Services

2004 - 2007

Alliance Atlantis Communications

- Provided corporate and divisional IT leadership and was ultimately responsible for the technical direction and management of the enterprise.
- Inherited the department that was perceived as an inflexible cost centre; turned that to a service driven organization by focusing on aligning the IT mission with the corporate strategy and successfully implementing service level targets.
- Implemented ITIL, SOX, and Bill 198 controls. Successfully passed annual audits.
- Managed global infrastructure across 6 countries. Responsible for 45 IT team members.
- Implemented contingency planning and disaster recovery strategies.

Managed infrastructure and systems for web sites and digital media assets.

VP, Corporate Finance

2003 - 2004

Alliance Atlantis Communications

Implemented Enterprise ERP system for financial management and reporting across all businesses and countries. Migrated 70 broadcast and entertainment entities to the common platform from three different source systems within 2 years – on budget and on time. Implemented SOX and Bill 198 controls to ensure compliance and certification. Provided project management, process analysis, reporting, and training for the project.

Director, Project Management and Business Analysis

2001 - 2003

Alliance Atlantis Communications

- business analysts.
- Implemented a structured approach to project management using collaborative tools including MS Project Server and Communications Server.
- Implemented a portfolio management approach for balancing resources across divisions

Managed the implementation of specialty networks; developed strategies for improving sales and program content to optimize revenue.

Manager, Business Systems

1999 - 2001

Corus Entertainment

- Implemented, integrated, and supported business systems including financial, broadcast management traffic and scheduling, and media management applications.
- Developed revenue management system based on yield management theory to increase the value of on-air advertising revenue.
- Developed corporate intranet in conjunction with the Interactive/New Media department by providing data queries and formatted result sets.
 - Provided management for network and AS/400 operations.

Development Team Leader

1996 - 1999

Integrated Dealer Systems (IDS)

- Architected Windows based dealership management system and implemented an object model environment to improve modular development.
- Installed, trained, and implemented beta systems at dealership locations in the US and provided ongoing support to client base.
- Worked with manufacturers to ensure proper integration between dealership systems and the manufacturer's B2B systems.

Supervisor, Communications Systems

1987 - 1996

City of Toronto

- Project manager/business analyst for initiatives such as Computer Aided Dispatch System, Automatic Vehicle Location System, networking and business computer systems.
- Budget Analyst for operating and capital budgets
 - Developer for business applications

Education

BASc, Systems Design Engineering

1982 - 1987

University of Waterloo

Minors in Management Science, Statistics, and Socio-Economic Systems